

TOUR OVERVIEW

Cuba is a destination where history, music, culture, and Caribbean beauty blend into a truly unique travel experience. This immersive journey invites travelers to discover the island's colorful streets, colonial architecture, lively plazas, classic vintage cars, and warm local spirit that define everyday life across Cuba. From the vibrant energy of Havana to the colonial charm of Trinidad and the relaxing Caribbean coastline, every destination reveals a different side of the island's identity. Music flows through the streets, local traditions remain deeply rooted in daily life, and the atmosphere combines nostalgia with authenticity. Travelers can explore historic cities, experience Cuban culture through music and dance, enjoy scenic coastal landscapes, and discover the island's rich heritage shaped by centuries of history and cultural fusion. Perfect for culture lovers, photographers, and travelers seeking authentic experiences, this journey offers a complete introduction to the rhythms, colors, and spirit of Cuba.

Discover the Spirit and Culture of Cuba This Cuba experience is designed for travelers seeking a combination of cultural immersion, historic cities, local traditions, and Caribbean scenery in one seamless journey. Travelers can explore iconic destinations such as Havana, Trinidad, and other culturally rich regions known for colonial architecture, music, local markets, and lively public squares. Guided city tours, cultural encounters, and authentic local experiences reveal the island's artistic and historical identity. The itinerary also includes opportunities to experience Cuba's coastal landscapes, classic cars, traditional cuisine, and world-famous musical heritage that continues to shape the island's atmosphere. The journey balances guided exploration with leisure time, allowing guests to enjoy Cuba's relaxed pace and vibrant culture comfortably throughout the experience.

Highlights

- Explore Havana's colorful streets and colonial architecture
- Experience Cuba's music, dance, and local culture
- Discover the colonial charm of Trinidad
- Ride through historic cities in classic vintage cars
- Visit lively plazas, markets, and cultural districts
- Enjoy Caribbean coastal scenery and tropical atmosphere
- Authentic Cuban gastronomy and local traditions
- Combination of history, culture, and seaside experiences
- Guided cultural and city exploration throughout the journey

Ideal for culture lovers and photography enthusiasts

Immersive journey through Cuba's unique identity

One of the Caribbean's most authentic travel experiences

ITINERARY

DAY 1

Upon arrival, you will be met by our local representative and transferred to your hotel. Welcome to Cuba!

Arrive in Havana and transfer to your hotel in the heart of the city. Check in and enjoy the rest of the day at leisure. Take time to soak in the unique atmosphere of the city, with its vibrant street life, colourful colonial architecture, vintage cars, and unmistakable Caribbean rhythm. Overnight at hotel Iberostar Selection La Habana or similar.

Itinerary image or type unknown Itinerary image or type unknown Itinerary image or type unknown Itinerary image or type unknown

HIGHLIGHTS

✓ Havana

DAY 2

City tour.

Havana – Exclusive Experience 3-in-1 Tour with Visit to Havana Club Rum Museum 09:00 hrs – Pick-up at your accommodation. Begin with a panoramic tour in classic American cars (approx. 1 hour), driving along the famous Malecón seafront, through the Vedado district, past Cristóbal Colón Cemetery and Revolution Square. Along the way, you will see landmarks such as the University of Havana, the Alma Mater statue, La Rampa, the Coppelia ice cream parlour, Yara Cinema, and the iconic hotels Habana Libre and Nacional de Cuba—true gems of Cuban architecture. Back in Old Havana, enjoy a guided visit to the Havana Club Rum Museum, where you will learn about the history and production of one of Cuba’s most renowned brands. Continue with a walking tour (approx. 3 hours) through the historic centre of Old Havana, a UNESCO World Heritage Site. Visit the city’s four main squares: Plaza de Armas, Plaza de la Catedral, Plaza de San Francisco de Asís, and Plaza Vieja. Along the way, admire important landmarks such as Castillo de la Real Fuerza, El Templete, Palacio de los Capitanes Generales, Hotel Ambos Mundos, and San Gerónimo University. To conclude the experience, enjoy lunch at the iconic La Bodeguita del Medio, famously visited by Ernest Hemingway. The menu includes a welcome mojito, starter, main course (pork, chicken, or fish), rice, beans, salad, dessert, coffee, and one national drink. Please note: Transfer back to the hotel is not included. Overnight at hotel Iberostar Selection La Habana or similar.

Breakfast

Lunch

MEALS:

HIGHLIGHTS

✓ Havana

✓ City Tour

DAY 3

Day at leisure.

Day at leisure to explore Havana at your own pace or take part in optional activities and excursions. Overnight at hotel Iberostar Selection La Habana or similar.

Breakfast

MEALS:

HIGHLIGHTS

✓ Havana

DAY 4

Transfer to Trinidad.

08:00 hrs – Private transfer from Havana to Trinidad. On the way you will visit Cienfuegos, the Pearl at southern seas on Cuba.Upon arrival, check in at your private hostel and enjoy the rest of the day at leisure to explore the colourful streets and relaxed atmosphere.Overnight at Hotel “E” La Calesa 4* / La Ronda 4* Plan B&B or similar.

Breakfast

MEALS:

HIGHLIGHTS

✓ Trinidad

DAY 5

City tour.

Trinidad – Full Day Experience09:00 hrs – Pick-up at your accommodation. Begin with a scenic panoramic drive through the surrounding countryside en route to the Valle de los Ingenios (Sugar Mill Valley) and the historic Manaca Iznaga estate.Stop at a viewpoint to enjoy breathtaking panoramic views over the valley, a UNESCO World Heritage Site since 1988. Continue visiting important historical sites such as San Isidro and Guáimaro, once part of the region’s prosperous sugar industry. At Manaca Iznaga, one of the wealthiest colonial estates, you may also taste a refreshing guarapo (fresh sugarcane juice, optional).Enjoy a traditional lunch at a local restaurant before returning to Trinidad.In the afternoon, discover the charm of this colonial gem on a private walking tour through its cobblestone streets. Visit the city’s main squares, including Plaza Mayor and Plaza del Jigüe, and admire the beautifully preserved architecture. Entrance to a local museum is included.End the day at the iconic Bar La Canchánchara, where you will taste Trinidad’s traditional drink.Overnight at Hotel “E” La Calesa 4* / La Ronda 4* Plan B&B or similar.

Breakfast

Lunch

MEALS:

HIGHLIGHTS

✓ Trinidad

DAY 6

Day at leisure.

Enjoy free days at leisure in the charming colonial town of Trinidad, a UNESCO World Heritage Site. Wander through its cobblestone streets, relax in the colourful plazas, or take part in optional activities such as cultural visits, music evenings, or excursions to nearby beaches and nature spots.Overnight at Hotel “E” La Calesa 4* / La Ronda 4* Plan B&B or similar.

Breakfast

MEALS:

HIGHLIGHTS

✓ Trinidad

DAY 7

Transfer to Varadero.

10:00 hrs – Private transfer from Trinidad to Varadero with pick-up at your accommodation. En route, stop in Santa Clara, the historic city closely associated with Ernesto “Che” Guevara. Visit his Mausoleum, featuring the impressive statue, and the Armored Train Memorial—an important site marking a decisive battle in 1958 that contributed to the success of the Cuban Revolution. Continue to Varadero and check in at your beachfront hotel. Enjoy the rest of the day at leisure. All-Inclusive Overnight at Hotel Meliá Las Antillas or similar.

MEALS:

Breakfast

Lunch

Dinner

HIGHLIGHTS

✓ Varadero

DAY 8

Day at leisure.

Enjoy days at leisure in Varadero, where soft white-sand beaches and crystal-clear Caribbean waters invite you to relax and unwind. Spend your time soaking up the sun, taking refreshing swims, or simply enjoying the comforts and amenities of your all-inclusive resort. All-Inclusive Overnight at Hotel Meliá Las Antillas or similar.

MEALS:

Breakfast

Lunch

Dinner

DAY 9

Day at leisure.

Enjoy days at leisure in Varadero, where soft white-sand beaches and crystal-clear Caribbean waters invite you to relax and unwind. Spend your time soaking up the sun, taking refreshing swims, or simply enjoying the comforts and amenities of your all-inclusive resort. All-Inclusive Overnight at Hotel Meliá Las Antillas or similar.

MEALS:

Breakfast

Lunch

Dinner

HIGHLIGHTS

✓ Varadero

DAY 10

Transfer to the airport for your departure.

Private transfer from your hotel in Varadero to Havana International Airport, scheduled approximately 6 hours prior to your departure flight. Enjoy your final moments at the resort before departure.

MEALS:

Breakfast

HIGHLIGHTS

✓ Trinidad

✓ Havana